



WALSH UNIVERSITY

A Catholic University of Distinction



ONLINE DEGREE PROGRAMS

ONLINE.WALSH.EDU |    

- ▶ Bachelor of Business Administration
- ▶ Master of Business Administration
- ▶ Master of Science in Nursing

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WALSH
UNIVERSITY
A Catholic University of Distinction



About Walsh University Online

Our students enjoy a healthy balance of academic, spiritual, and social activities.

For nearly 3,000 students from 40 states and 35 countries, the search for the right college has led them to Walsh University. Here, on the 136-acre main campus and satellite campuses in Akron, and just outside of Rome, Italy, they have found that learning transcends the classroom, caring faculty help students aim higher, and leadership

requires more than intellect. As an independent Catholic university, we encourage individuals to act in accordance with reason guided by the example and teachings of Jesus Christ. Our aim is to develop students' mind, body and spirit – this is Walsh's distinguished tradition and the heart of its appeal.

Why Walsh University Online?

Walsh University is an independent, coeducational Catholic, liberal arts and sciences institution. Founded by the Brothers of Christian Instruction, Walsh University is dedicated to educating its students to become leaders in service to others through a values-based education with an international perspective in the Judeo-Christian tradition.

Walsh University believes in the desirability of a small university that promotes academic excellence, a diverse community and close student-teacher interactions. The University provides its students a higher education that fosters critical thinking, effective communication, spiritual growth, and personal, professional and cultural development - Walsh University Mission Statement (Adopted 1999)

Walsh University's online programs are accredited by the following bodies:

- Higher Learning Commission
- Commission on Collegiate Nursing Education
- Council for the Association of Educator Preparation
- The Commission on Accreditation in Physical Therapy Education
- Council for Accreditation of Counseling and Related Educational Programs

Rankings/Notable

- Ranked #49 (tie) in Regional Universities Midwest (U.S. News and World Report)
- Ranked #29 (tie) in Best Colleges for Veterans (U.S. News and World Report)

We've also been recognized for our commitment to veterans by Victory Media, publisher of G.I. Jobs, STEM Jobs, and Military Spouse, named us as a "Military Friendly School."



Our History

When the Brothers of Christian Instruction stood in a farmer's field at the corner of North Market and Easton in North Canton, Ohio, they formed a vision – a vision to turn 50 acres of alfalfa into a college campus. This vision lay on a foundation of faith, courage and selfless hard work.

That vision was realized on November 17, 1960, when the seven founding Brothers, comprising the entire faculty, welcomed the incoming class of sixty-seven “gentlemen” to the Walsh College. The school was named after the Bishop of the Youngstown Diocese at the time, Most Reverend Emmet Walsh. Br. Farrell (Walsh University's first president) stood on the steps and gave the group a pep talk to the inaugural class.

Apparently, construction delays and final charter approval by the Ohio Board of Regents forced a late start for classes, and students were required to double up on their credit hours to complete the fall semester on time. Staff support at the time came from a full-time custodian and a part-time secretary. Two structures, a residence for the Brothers (La Mennais Hall) and an academic building (Farrell Hall), stood on the bare campus. The parking lot flooded whenever it rained, and boards were used to cover muddy walkways – quite a contrast to the present 27 buildings and nearly 300 faculty and staff led by Walsh's sixth president, Richard Jusseaume.

At first, Walsh offered a liberal arts curriculum with majors in secondary education and business administration, as well as pre-professional programs in dentistry, medicine and law. Today, Walsh's nearly 3,000 students can select from more than 60 undergraduate majors and seven graduate degrees, including a doctorate of physical therapy and a doctorate of nursing practice.

This wonderful Catholic higher-education resource has continued to grow and prosper for more than 50 years and has become one of the most respected Universities in the country.



Message from the President

Building a future at Walsh University ... begin with a strong foundation.

Welcome to Walsh University. Our aim is to provide you with the education and tools needed for success, while also preparing you to lead a more purposeful and fulfilling life in today's increasingly chaotic world. With our student body of more than 3,000 undergraduate and graduate students, Walsh successfully combines the personal attention of a small college with the academic resources of a young university. A Walsh education includes a strong liberal arts and sciences core curriculum along with a meaningful major program of study. As a Catholic University, we are committed to providing a values-based education that encourages all students to become leaders in service to others.

This combination will assure expert training in your chosen profession, as well as helping you develop strong communication, social and critical thinking skills. We also offer a full complement of championship athletic teams, intramurals and student life clubs, furthering your growth during your college career. Located on 136 tranquil acres, Walsh University has been experiencing phenomenal growth, as the campus features many new state-of-the-art classrooms, labs and residence halls. The University is also within minutes of over 100 restaurants, shopping, recreational and entertainment options. I invite you to explore our website and learn more about the exciting programs and people who make up our University. I also encourage you to visit our campus and discover why Walsh University is a dynamic place full of energy and desire to fulfill its mission toward our students and the world community.

President Richard Jusseume

A handwritten signature in black ink that reads "Richard Jusseume". The signature is fluid and cursive, with a long horizontal stroke at the end.

Online Bachelor of Business Administration

Ready For Business

Prepare for a future in the world of business with Walsh University's online Bachelor of Business Administration offered through the DeVille School of Business. Designed for working professionals as well as anyone who wants to develop a strong foundation in business, the program imparts the knowledge and practical business acumen that is essential for success in today's busy workplace.

Establish yourself as a subject matter expert by choosing a concentration that fits your career goals. If you're ready to build your career, Walsh University can get you ready for business.

Program Highlights

You'll learn from a faculty with real-world experience. The eight-week courses that may be taken one at a time, allow you to create a network of peers, colleagues and mentors. Throughout the program, you'll be assigned a coach who will help guide and encourage you. Classes are flexible so you can learn at a pace convenient for you.

Choose from one of three specific specializations/concentrations:

- Accounting
- Marketing
- Management

Before you graduate you'll be able to demonstrate your ability to apply what you've learned in a capstone experience designed to incorporate all of the core and concentration courses. Graduate as a well-rounded business professional with an understanding of business from an ethical, social, and moral lens.

Admissions and Program Requirements

Students seeking admission to Walsh University need to submit the following to the Office of Admission:

- Official high school transcripts
- Official transcripts from all colleges and universities attended
- Submission of a completed Walsh University application for admission
- An essay is highly recommended

Admissions Policy

- Adult Learner, 21 years of age or older
- Greater Than 12 Acceptable Transfer Credit Hours*
 - a. Have graduated from an accredited high school or have an overall score of 640 on the GED.
 - b. Have a minimum 2.00 cumulative GPA (on a 4.00 scale) on a minimum of 12 credit hours of approved transfer credit.
 - i. Walsh University accepts transfer credits from regionally accredited institutions with a grade of "C" or better.

**If you've earned less than 12 credit hours of acceptable transfer credit and/or under 21 years of age, an Admissions Counselor will be happy to discuss your options for provisional acceptance.*

Language Requirements

Minimum TOEFL score of 500 on the paper-based test, 173 on the computer-based test, and 61 on the Internet test.

The STEP test (administered mainly in Japan) can be taken in lieu of the TOEFL. A minimum score of Grade 2A is required.

Online BBA Curriculum

BCP I

BUS 110

Integrated Bus Experience I, 3 sem. hrs.

This course introduces students to the global aspects of management and marketing, in both the classroom and experiential learning environments. The relationship between management and marketing is addressed, focusing on how both disciplines are part of a larger system that is responsible for the sustainability of an organization.

BUS 111

Integrative Bus Experience II, 3 sem. hrs.

This course introduces students to the global aspects of accounting and finance, in both the classroom and experiential learning environments. The relationship between accounting and finance will be addressed, focusing on how both disciplines are part of a larger system that is responsible for the sustainability of an organization.

BUS 112

Bus Ethics in Global Environment, 3 sem. hrs.

This course addresses the general principles and standards of ethics and Judeo-Christian values applied to businesses and not-for-profit organizations in a global environment. Case study analyses are used to develop critical thinking skills and personal reflections on challenging issues.

BUS 113

Communication in Multicultural Environ 3 sem. hrs.

This course helps students communicate effectively in the multicultural business environment, providing emphasis on written and oral communication forms in business, professional communication behaviors, presentation skills, resume development, interview skills, and peer evaluations.

Prerequisite: ENG 102 or Placement.

MATH 155

Elementary Functions I, 3 sem. hrs.

(Formerly MATH 105-106)

Algebraic foundations, functions and graphs, polynomial functions, rational functions, exponential functions, logarithms and logarithmic functions, complex numbers, basic trigonometry, trigonometric identities, trigonometric equations, trigonometric functions, inverse trigonometric functions are covered in this course.

Prerequisite: Two years of high school algebra and one year of high school geometry.

BUS 230

Financial/Managerial Accounting, 3 sem. hrs.

This course builds on financial accounting concepts, providing emphasis on cash, accounts receivable, inventories, and fixed assets. The class also introduces the student to managerial accounting.

Prerequisite: BUS 111.

BUS 231

Legal, Social, Global Environment, 3 sem. hrs.

This course is an introduction to the impact of external forces around the world of businesses. Specifically, the course covers key aspects of business law, such as negotiations, contracts, the uniform commercial code and similar regulations around the world, the structure of legal entities within global businesses, the impact of the government regulation such as labor and antitrust laws, and the effect of other external forces, including non-governmental organizations such as consumer and environmental organizations.

Prerequisite: BUS 112, ENG 102.

BUS 232

Information Analysis, 3 sem. hrs.

This course introduces and applies the statistical methods and analytical skills needed to address real-world business and economic decision making. Emphasis is placed on how to obtain and interpret data, and use computer applications to supplement data analysis and reporting.

Prerequisite: MATH 155, Excel Competency.

BUS 233

Marketing in a Global Environment, 3 sem. hrs.

This course introduces students to the field of marketing in the global business environment. Students learn how to apply marketing theory and develop marketing strategies in both domestic and international business situations. The course replaces BUS 216.

Prerequisite: BUS 110.

Online BBA Curriculum Continued

ECON 203

T1: Global Microeconomics, 3 sem. hrs.

This course introduces the concepts and principles of the microeconomic theory, including individual and social choices, supply and demand, types of market structures, cost analysis, and the allocation of resources in both global and domestic economic settings.

ECON 204

Global Macroeconomics, 3 sem. hrs.

This course introduces the concepts and principles of macroeconomic theory, including economic growth and development, distribution of wealth, unemployment, inflation, and monetary and fiscal policy with an emphasis on the global economic environment.

BCP II

BUS 360

H1:DV: Mgmt in a Global Environ, 3 sem. hrs.

This course is a study of the principles of organizational behavior at the individual, group, and organizational level within a multicultural context. Students will apply theory using an experiential approach from multiple perspectives to broaden work behavior and decision-making capabilities. Topics included in the class are management across cultures, change management, motivation, team building, and leadership.

Prerequisite: BCP II Status, BUS 110 for minor and AA.

BUS 362

Global Information Systems, 3 sem. hrs.

This course presents the management of information technology resources in the context of global business organizations addressing strategic, technological, and organizational issues to support the effective integration of information systems.

Prerequisite: BCP II Status.

BUS 363

Corp Fin Mgmt in Global Env I, 3 sem. hrs.

This course provides students with a focus on the concepts, techniques, practices, and analysis of the corporate financial management in the dynamic global environment. Topics for the course include financial analysis, financial markets, institutions and instruments, cash flow and financial planning, investment banking, time value of money, risk and return, bond and stock valuation, and capital budgeting.

Prerequisite: BCP II Status, BUS 111 for Minor.

BUS 364

Research Methods & Design, 3 sem. hrs.

This course deals with understanding the importance and process of doing research, which is critical in today's business environment. It focuses on the steps of the research process needed for evaluating business decisions and academic inquiries. Emphasis is placed on developing and testing research questions using hypotheses testing, designing the research strategy and using quantitative and qualitative problem-solving techniques while incorporating statistical software tools.

Prerequisites: BCP II Status.

BUS 418

Team Global Mgmt & Leader Seminar, 3 sem. hrs.

This course is a senior seminar designed to examine and evaluate existing leadership theories and team processes and emerging trends. Students will analyze their own leadership skills through assessments, develop a personal leadership brand and improve their leadership capabilities.

Prerequisite: BUS 319 or BCP II Status and BUS 360; BUS 360 for minor; BUS 318 for AA.

BUS 400

CBC Experience, 3 sem. hrs.

This course prepares students for and provides students with real-world experiences delivered in experiential learning frameworks. In part 1 (approximately one-third of the course), through in-class application of experiential learning exercises, the students prepare for real-world collaboration with industry professionals. In part 2 (the remainder of the course), students participate in a real-world experience where they will apply theories to practice under the guidance of industry professionals and faculty.

Prerequisites: BUS 360, BUS 362, BUS 363, BUS 364, and senior status.

Online BBA Curriculum Continued

BUS 465

H3: Integrative Global Experience III, 3 sem. hrs.

In this capstone course of the business curriculum, students integrate core business areas of economics, accounting, finance, management, and marketing through the use of business case analysis and simulations. The concepts of strategic planning and strategic management in a dynamic global business environment provide the platform for integration. The course is designed to the University requirements for an “H3” course.

Prerequisites: BCPH required coursework, with the exception of BUS 400, which may be taken concurrently.

Online BBA Concentration Curriculum

ACCOUNTING CONCENTRATION

BUS 371

Intermediate Accounting I, 3 sem. hrs.

This course is a study of the advanced theory and problems in financial accounting. The income statement and items on the balance sheet will be studied. The specific topics include cash, accounts receivable, inventory and long-term assets.

Prerequisite: BCPII Status with a grade of C or better in BUS 230.

BUS 373

Managerial Accounting, 3 sem. hrs.

This course includes the study of costing systems—jobs, process, and activity-based, breakeven points, inventory costing systems absorption and variable costing, master budgets, standard costs and variance analysis, and relevant costs and decision-making.

Prerequisite: BCPII Status with a grade of C or better in BUS 230.

BUS 372

Intermediate Accounting II, 3 sem. hrs.

This course is a continuation of BUS 371, Intermediate Accounting I. It is the study of the advanced theory and problems on the balance sheet. The specific topics covered include investments, short-term liabilities, bonds, leases and deferred taxes.

Prerequisite: BCPII Status with a grade of C or better in BUS 371.

BUS 423

Federal Tax I, Individual, 3 sem. hrs.

This course is the study of the federal tax law as it applies to the individual. Topics include income and exclusion, deductions, losses, credits, and property transactions.

Prerequisite: BUS 212 with a grade of C or better or BCPII Status and BUS 372 with a grade of C or better, BUS 372 for AA.

BUS 434

Auditing, 3 sem. hrs.

The purpose of this course is to integrate auditing concepts, professional standards and rules of conduct into practical aspects in a logical manner to assist students in understanding audit decisions and evidence accumulation.

Prerequisites: BUS 212 with a grade of C or better, or BCPII Status and BUS 372 with a grade of C or better.

BUS 470

Advanced Accounting I, 3 sem. hrs.

This course is a study of the advanced financial accounting issues. The course emphasizes information on business combinations and consolidated financial statements as well as accounting for partnerships.

Prerequisites: BCPII Status and BUS 372 with a grade of C or better.

BUS 424

Federal Tax II, Corporate & Partner, 3 sem. hrs.

This course studies the federal tax law as it applies to corporations, partnerships and estates. It emphasizes the preparation of corporate, partnership and estate tax returns, the formation of corporations, earnings, and profit calculations and gift tax.

Prerequisite: BUS 423 with a C or better.

BUS 471

Advanced Accounting II, 3 sem. hrs.

This course is a continuation of BUS 470, Advanced Accounting I. It emphasizes advanced topics in accounting, including accounting for not-for-profits, government accounting, and foreign currency financial statements.

Prerequisite: BUS 470 with a grade of C or better.

Online BBA Concentration Curriculum Continued

MARKETING CONCENTRATION

BUS 308

Global Integrated Marketing Communications 3 sem. hrs.

This course builds upon the student's understanding of marketing and communication concepts. Emphasis is placed on analysis and integration of communication tools and promotion mix techniques for business to business and business to consumer applications, all within a global business environment.

Prerequisite BCPII Status: BUS 233 for minor and AA.

BUS 309

DV: Multicultural Consumer Behavior, 3 sem. hrs.

This course introduces students to the psychological, sociological demographic, and economic influences, which affect buying behavior, both domestically and globally. Students learn why and how to apply consumer behavior theories and concepts while integrating them with the larger contexts of marketing and other business disciplines in order to develop successful marketing strategies. BUS 233 for minor and AA.

Prerequisite: BUS 233 or BCPII Status.

BUS 430

Social Media, 3 sem. hrs.

This course introduces students at the undergraduate level to the social media marketing industry, its operations, context, and technology. Topics include online social networks, consumer-generated advertising and reviews, blogs, e-mail, viral marketing, and international implications.

Prerequisites: For major, BCPII Status; for minor or AA, BUS 233.

BUS 311

Marketing Research, 3 sem. hrs.

This course introduces the students to the major areas of quantitative and qualitative market research, including focus groups, survey development, experimental and field research design, practice and problem definition, questionnaire design and collection, data analysis, interpretation and presentation of survey findings. BUS 309 and BUS 364 for major, minor and AA.

Prerequisites: BCPII Status, BUS 110 for minor and AA.

BUS 416

Marketing Strategy & Management, 3 sem. hrs.

This is an integrative capstone course in marketing that emphasizes strategic marketing decision-making as it relates to firms selling to consumers, business organizations, government agencies, and nonprofit institutions. Topics for the course include an application of marketing research, marketing communications, pricing, distribution and ethics, within retail, service, and business-to-business environments.

Prerequisites: BUS 311 or BCPII Status and BUS 308, BUS 309, BUS 311 and Senior status.

BUS 442

Branding and Brand Mgmt, 3 sem. hrs.

This course introduces students to the concepts and strategies important to creating and managing strong brands, a key factor in generating customer loyalty and ultimately strong organizational performance. Students will explore how branding applies across the key points of advertising, public relations, social media, corporate responsibility, employee interaction and new product development. odd years.
Prerequisite: BCPII Status and BUS 309.

Online BBA Concentration Curriculum Continued

MANAGEMENT CONCENTRATION

BUS 318

DV: Human Resources Found in Global Organizations, 3 sem. hrs.

Formerly BUS 403, this course deals with the study of the principles, practices, and problems of the human resource management. This course's emphasis is on planning, organizing and controlling the organization's human participants with the goal of realizing human potential. Traditional tools of HR management are supplemented with contemporary ideas. The human resource issues concerned with the formal structure design and informal culture are examined with attention to motivation, development, performance and appraisal, communication, decision making and conflict resolution. The cases of actual practice are discussed and a project is required.

Prerequisite: BCPII Status, BUS 110 for minor and AA.

PSYC 240

Industrial/Organizational Psychology, 3 sem. hrs.

Large corporate and governmental organizations dramatically influence all aspects of the American life – our occupations, schools, politics, and social values. Using an interdisciplinary approach, we will examine these influences and where they might lead in future decades. This course will also provide an introduction to Industrial/Organizational psychology, the branch of psychology which studies how organizations work and develop techniques to help them function more effectively. PSYC 120 Recommended.

BUS 319

Managerial Negotiations in Global Environments 3 sem. hrs.

This class explores the process and dynamics of the numerous negotiations and conflict resolution efforts occurring continuously within organizations. It reviews the major concepts and theories of the psychology of bargaining and negotiations and handling of group conflicts. The course utilizes cases and simulation exercises.

Prerequisite: BCPII Status or BUS 318, BUS 318 for minor and AA.

BUS 361

Project Management/Global Systems, 3 sem. hrs.

This course is designed to introduce the basic principles and technology-based solutions that support the planning, scheduling, controlling, resource allocation, and performance measurement activities required for successful completion of a project within a global business environment.

Prerequisite: BCPII Status, BUS 110 for minor and AA.

BUS 417

Operations Management, 3 sem. hrs.

This course is an overview of the managerial process by which goods and services are supplied, produced, and distributed by organizations. The emphasis is on decision-making models used in the management of production, service, and logistics systems.

Prerequisite: BCPII Status or BUS 320.

BUS 448

Sustainable Change Through Organizational Change/Development, 3 sem. hrs.

This course provides students with an advanced perspective on the effective planning and implementation of sustainable change and organizational development efforts in organizations. Students will critically evaluate ideas, insights, strategies and methods from a systems-oriented perspective.

Prerequisites: BUS 318 or BCPII Status and BUS 360; BUS 318 for AA.

Online Master of Business Administration

Unlock Your Full Potential

Prepare for a successful career at the management or executive level. Walsh University's DeVille School of Business is an AACSB Business Education Alliance member, designed for working professionals with their future in mind. The MBA curriculum is aligned with AACSB standards and the program builds off your experience while meeting the demands of today's business world.

Business majors will build upon the technical knowledge from their undergraduate program and experience as working professionals. Non-business majors will transfer the leadership style and skills from their professional career while refining their business acumen.

Recent honors for Walsh University's MBA program include:

- Named a 2017 Best Online Program by U.S News and World Report
- Ranked in the Top 50 Best Value Accelerated Online MBA Programs for 2017 by Values College
- Ranked #9 in the country by Online MBA Report for 2017
- Recognition as a Top 50 Accelerated Program for 2017 by Affordable Colleges Online
- Named a 2016 Best Online Program for Veterans

About the Walsh University Leadership Project

Students enrolled in the MBA program are assigned a coach and guided through simulation that will assess their skills and help them develop an understanding of their leadership style. Walk away with business knowledge as well as a tangible leadership certification and designation to present to employers.

Program Details

Walsh University's online MBA curriculum focuses on hands-on, experiential learning opportunities. The program is 100% online and may be completed in 1 year. The online MBA offers several pathways/specializations, including Healthcare Management, Marketing, and Management. The degree is 42 credits with the specialization and 36 credits without the specialization. You may take one eight-week course per term.

Online MBA Admissions

- Completed application
- Official transcript(s) of all undergraduate and graduate institutions attended, sent directly from the applicant's college(s) or university(ies) to the Walsh University Admissions Office
- Current resume
- Demonstration of English language proficiency for applicants for whom English is a second language (if applicable)

Note: An applicant must have an undergraduate degree from an accredited undergraduate institution, earning a cumulative grade point average of 3.0 or higher. When the applicant has attended more than one undergraduate institution, a weighted average GPA will be calculated. An applicant who has graduated with a cumulative GPA of less than 3.0 is encouraged to apply, but will be subject to review by the MBA Admissions Review Committee.

Language Requirements

- TOEFL score of 500 or higher on the paper-based test, 173 or higher on the computer-based test, or 61 or higher on the Internet-based test
- IELTS score of 5.5 or higher

Online MBA Curriculum

COMMON BODY OF KNOWLEDGE (MBA CORE)

MBA 621

Sustainable Ethical Leadership, 3 sem. hrs.

This course is designed to explore behavior in the modern business world from a professional ethical perspective. Particular current issues will form the basis of discussion and analysis. During the course, students will study ethics as a discipline and will explore it with an emphasis on the modern business environment. Cases and presentations will be used to provide a better understanding of concepts and principles that determine managerial ethics in real-life situations. In addition, this course will explore the application of the moral theory to management decision-making with special emphasis on the Catholic moral tradition in adherence to *Ex Corde Ecclesiae* (1990).

MBA 622

Organ Behavior & Communication, 3 sem. hrs.

In this course, students examine essential management, organizational behavior and communication theories. Topics include motivation, conflict management and resolution, groups and teams, and communication. This course is designed to explore how these elements impact the practical application of behavioral science theories with respect to solving complex management problems in a diverse, global environment.

MBA 623

Financial Accounting & Mgmt, 3 sem. hrs.

This course examines the practices required to effectively manage an organization's financial resources. It explores financial analysis and budgeting techniques with an orientation towards development, analysis, and interpretation of historical, present, and projected performance measures. This course will explore a firm's financing strategies and its access to a variety of capital sources, a firm's optimal capital structure, and effective resource allocation and investment strategies. The specific topics include financial statement analysis, pro forma analysis, operating budgets, capital budgeting, insourcing and outsourcing, capital structure, and cost of capital.

MBA 624

Marketing, 3 sem. hrs.

This course explores the applications of marketing theories and concepts used throughout various types of organizations, including manufacturing, service, nonprofit, and government entities. Topics include marketing strategy and planning, market segmentation, consumer behavior, branding, product and service development, and international marketing.

MBA 625

Information Systems, 3 sem. hrs.

This course focuses on various information and communications technologies. Students will examine how information systems are used to solve problems, manage data, and make better business decisions. Topics include management information systems, databases, ERP systems, cloud computing, and information privacy.

MBA 626

Applied Org Research & Analysis, 3 sem. hrs.

This course provides students with an overview of statistical concepts and research methods used by for-profit and not-for-profit organizations. Students gain an understanding of research problem formulation, research design, sampling methods, analytic and descriptive survey questionnaires, qualitative versus quantitative data collection, and evaluation and interpretation of descriptive and inferential statistics by performing their own research. The course includes consideration of the use of research methods in program evaluation and outcome studies. This course further emphasizes the importance of integrating research into the business setting to the benefit of students and the overall business profession.

Online MBA Curriculum Continued

MBA – MANAGEMENT SPECIALTY DEGREE REQUIREMENTS | REQUIRED SPECIALTY COURSES

MBA 681

Global Business Conditions, 3 sem. hrs.

This course explores the fundamentals of business conditions analysis – the analysis of the external factors that have a significant impact on the organizational performance. The course is intended to help students develop a better understanding of the domestic and global environments in which corporations operate. Cultural, social, political/legal, technological, economic and competitive issues are examined within the context of a business environment.

MBA 682

Managerial Accounting, 3 sem. hrs.

This course covers the accounting for a for-profit organization. It focuses on management accounting problems and issues in a complex and changing business environment. The course will enable managers to organize, direct, and adjust daily operations through performance reports comparing planned and actual results. The specific topics include job order costing, process costing, activity-based costing, the Cost of Goods Manufactured Statement, variances, and cost estimation.

MBA 701

System & Organizational Design, 3 sem. hrs.

In this course, students examine the interactions among organizational resources and technologies, organization design, management practices and external forces from a macro-organizational perspective. Topics include the interrelation of system design, work design and management theory, as well as an overview of organizational theory and design – what organizations are, how they are designed, how they operate and how they can be changed and improved through organization design. The study concentrates on organizations as systems and managerial, technical, structural, and cultural subsystems as they relate to the broader environment.

MBA 702

Quality & Performance Mgmt, 3 sem. hrs.

In this course, students examine quality management as it provides the means for the organization to define its culture and support the constant attainment of stakeholder satisfaction through an integrated system of tools, techniques and training. Concepts and practices to effectively manage, measure and improve the organizational performance are also examined. Topics include a comparative analysis of influential quality theorists such as Deming, Crosby, Taguchi and others, application of various continuous improvement techniques, definition and development of individual, group and organization-level performance indicators and performance improvement systems.

Online MBA Curriculum Continued

MBA – MANAGEMENT SPECIALTY DEGREE REQUIREMENTS | ELECTIVE SPECIALTY COURSES **MUST SUCCESSFULLY COMPLETE ONE OF THE FOLLOWING:**

MBA 683

Not-For-Profit Accounting, 3 sem. hrs.

This course explores the accounting for hospitals and voluntary health and welfare organizations. The specific topics include financial statements and government reporting for non-profit entities, as well as Statements of Financial Position, Activities, and Functional Expenses.

MBA 743

Social Media Marketing, 3 sem. hrs.

This course introduces students to the social media marketing industry, its operations, context, and technology. Topics include online social networks, consumer-generated advertising and reviews, blogs, e-mail, viral marketing, and international implications.

MBA 761

Entrepreneurship/Innovation, 3 sem. hrs.

This course focuses on developing innovative solutions to real-world business problems and creating new business opportunities. Topics include developing and formulating new and creative business ideas, identifying the market needs and planning business opportunities, and assessing the typical operating and administrative issues.

MBA – MANAGEMENT SPECIALTY DEGREE REQUIREMENTS | SPECIALTY CAPSTONE COURSE

MBA 719

Strategic Management, 3 sem. hrs

In this capstone course, students focus on the perspective and skills of the general manager. The purpose of this course is to provide practice in diagnosing and identifying realistic solutions to complex strategic and organizational problems. The course builds on the previous coursework by providing an opportunity to integrate various functional areas and by providing a total business perspective. Topics include an overview of strategic management, the process of choosing and defining purposes and objectives, identifying internal and external environmental factors relevant to strategic management, formulating and implementing a viable strategy and monitoring strategic performance. The course focuses on relationships among the firm, its strategy and its environment; why firms choose certain businesses, which business strategies are successful, and how firms can change in response to a dynamic environment.

Online MBA Curriculum Continued

MBA –HEALTHCARE MANAGEMENT SPECIALTY DEGREE REQUIREMENTS | MUST COMPLETE ALL OF THE FOLLOWING:

MBA 702

Quality & Performance Mgmt, 3 sem. hrs.

In this course, students examine quality management as it provides the means for the organization to define its culture and support the constant attainment of stakeholder satisfaction through an integrated system of tools, techniques and training. Concepts and practices to effectively manage, measure and improve the organizational performance are also examined. Topics include a comparative analysis of influential quality theorists such as Deming, Crosby, Taguchi and others, application of various continuous improvement techniques, definition and development of individual, group and organization-level performance indicators and performance improvement systems.

MBA 721

Legal & Policy Aspect Healthcare, 3 sem. hrs.

This course focuses on the current health care laws and policies. The course examines the complex issues in the healthcare industry, such as healthcare liability, malpractice, healthcare insurance, the disclosure of patient information, patient and provider relationships and the government roles in the healthcare industry.

MBA 722

Healthcare Organization & Systems, 3 sem. hrs.

This course explores the health care internal and external environments and their impacts on organizational design and structure and the decision-making process. Topics include healthcare institutions such as hospitals, long-term care facilities, and the role of the government in patient care.

MBA 723

Healthcare Finance/Economics, 3 sem. hrs.

This course explores healthcare specific financial policies and issues, analytical framework and economic transformation for financial decisions (such as investment and working capital), methods of financial management, insurance coverage and financing. In addition, the course focuses on the ability to apply economic and population health models to address health service issues and problems.

Online MBA Curriculum Continued

MBA – HEALTHCARE MANAGEMENT SPECIALTY DEGREE REQUIREMENTS | ELECTIVE SPECIALTY COURSES **MUST SUCCESSFULLY COMPLETE ONE OF THE FOLLOWING:**

MBA 683

Not-For-Profit Accounting, 3 sem. hrs.

This course explores the accounting for hospitals and voluntary health and welfare organizations. The specific topics include financial statements and government reporting for non-profit entities, as well as Statements of Financial Position, Activities, and Functional Expenses.

MBA 744

Services Marketing, 3 sem. hrs.

This course examines the unique aspects and attributes of services marketing within the larger marketing and marketing strategy contexts. Topics include delivering value, the service experience, customer satisfaction, pricing of services, and service recovery.

MBA 761

Entrepreneurship/Innovation, 3 sem. hrs.

This course focuses on developing innovative solutions to the real-world business problems and creating new business opportunities. Topics include developing and formulating new and creative business ideas, identifying the market needs and planning business opportunities, and assessing the typical operating and administrative issues.

MBA – HEALTHCARE MANAGEMENT SPECIALTY DEGREE REQUIREMENTS | SPECIALTY CAPSTONE COURSE

MBA 739

Healthcare Strategy, 3 sem. hrs.

This course explores the integrative and cross-functional nature of strategy and decision-making in the health services sector. Topics include principles, concepts and theories from strategic planning, as well as an integrative approach linking strategy with marketing, human resources management, accounting, finance, and operations management.

Online MBA Curriculum Continued

MBA – MARKETING SPECIALTY DEGREE REQUIREMENTS | REQUIRED SPECIALTY COURSES

MBA 741

Marketing Research, 3 sem. hrs.

This course focuses on the stages of the marketing research process and how this process plays a part in the overall development of marketing strategy for organizations. Topics include research design, qualitative and quantitative research techniques, data collection, survey design, sampling, statistical analysis, hypothesis testing, and research reporting.

MBA 742

Integrated Marketing Communications, 3 sem. hrs.

This course evaluates the components of an integrated marketing communications (IMC) program and strategies to develop IMC effectiveness within organizations. Topics include advertising, public relations, personal selling, sales promotion, direct marketing, and social media.

MBA 743

Social Media Marketing, 3 sem. hrs.

This course introduces students to the social media marketing industry, its operations, context, and technology. Topics include online social networks, consumer-generated advertising and reviews, blogs, e-mail, viral marketing, and international implications.

MBA 744

Services Marketing, 3 sem. hrs.

This course examines the unique aspects and attributes of services marketing within the larger marketing and marketing strategy contexts. Topics include delivering value, the service experience, customer satisfaction, pricing of services, and service recovery.

Online MBA Curriculum Continued

MBA – MARKETING SPECIALTY DEGREE REQUIREMENTS | ELECTIVE SPECIALTY COURSES **MUST COMPLETE ONE OF THE FOLLOWING:**

MBA 681

Global Business Conditions, 3 sem. hrs.

This course explores the fundamentals of business conditions analysis – the analysis of the external factors that have a significant impact on the organizational performance. The course is intended to help students develop a better understanding of the domestic and global environments in which corporations operate. Cultural, social, political/legal, technological, economic and competitive issues are examined within the context of a business environment.

MBA 683

Not-For-Profit Accounting, 3 sem. hrs.

This course explores the accounting for hospitals and voluntary health and welfare organizations. The specific topics include financial statements and government reporting for non-profit entities, as well as Statements of Financial Position, Activities, and Functional Expenses.

MBA 761

Entrepreneurship/Innovation, 3 sem. hrs.

This course focuses on developing innovative solutions to the real-world business problems and creating new business opportunities. Topics include developing and formulating new and creative business ideas, identifying the market needs and planning business opportunities, and assessing the typical operating and administrative issues.

MBA – MARKETING SPECIALTY DEGREE REQUIREMENTS | SPECIALTY CAPSTONE COURSE

MBA 759

Marketing Strategy, 3 sem. hrs.

This capstone course combines marketing concepts learned in the previous marketing and other MBA courses into an integrative and application-oriented learning experience. Topics include strategy, consumer research, consumer behavior, segmentation, new product development, integrated marketing communications (IMC), and services marketing.

Online MBA Curriculum Continued

MBA – MARKETING SPECIALTY DEGREE REQUIREMENTS | LEADERSHIP PROGRAM WITH PRACTICUMS

REQUIRED FOR GRADUATION. Receive leadership certification and designation on transcript. MBA 631 can be taken anytime during Core Courses, and must be completed before beginning concentration. MBA 691 can be taken anytime after 631 is completed.

MBA 621

Sustainable Ethical Leadership, 3 sem. hrs.

This course is designed to explore behavior in the modern business world from a professional ethical perspective. Particular current issues will form the basis of discussion and analysis. During the course, students will study ethics as a discipline and will explore it with an emphasis on the modern business environment. Cases and presentations will be used to provide a better understanding of concepts and principles that determine managerial ethics in real-life situations. This course will explore the application of moral theory to management decision-making with special emphasis on the Catholic moral tradition in adherence to *Ex Corde Ecclesiae* (1990).

MBA 631

Leadership Exp Practicum I, 0 sem. hrs.

This course includes a leadership simulation, a facilitated group discussion and time for reflection. It is intended to provide the basis for the student to complete reflective leadership documents. The course must be completed prior to the student taking any specialty courses.

Prerequisite: MBA 621.

MBA 691

Leadership Exp Practicum II, 0 sem. hrs.

This course includes a leadership coaching session and must be completed as a requirement for graduation. Prior to the session, the student will have completed all leadership reflective documents as identified. The student will then contact and meet with the leadership coach.

Prerequisite: MBA 631.

Online MBA Curriculum Continued

MBA – MARKETING SPECIALTY DEGREE REQUIREMENTS | HEALTHCARE MANAGEMENT CERTIFICATE

MBA 621

Sustainable Ethical Leadership, 3 sem. hrs.

This course is designed to explore behavior in the modern business world from a professional ethical perspective. Particular current issues will form the basis of discussion and analysis. During the course, students will study ethics as a discipline and will explore it with an emphasis on the modern business environment. Cases and presentations will be used to provide a better understanding of concepts and principles that determine managerial ethics in real-life situations. This course will explore the application of moral theory to management decision-making with special emphasis on the Catholic moral tradition in adherence to *Ex Corde Ecclesiae* (1990).

MBA 624

Marketing, 3 sem. hrs.

This course explores the applications of marketing theories and concepts used throughout various types of organizations, including manufacturing, service, nonprofit, and government entities. Topics include marketing strategy and planning, market segmentation, consumer behavior, branding, product and service development, and international marketing.

MBA 721

Legal & Policy Aspect Healthcare, 3 sem. hrs.

This course focuses on the current health care laws and policies. The course examines the complex issues in the healthcare industry, such as healthcare liability, malpractice, healthcare insurance, the disclosure of patient information, patient and provider relationships and the government roles in the healthcare industry.

MBA 722

Healthcare Organization & Systems, 3 sem. hrs.

This course explores the health care internal and external environments and their impacts on organizational design and structure and the decision-making process. Topics include healthcare institutions, such as hospitals, long-term care facilities, and the role of the government in patient care.

MBA 723

Healthcare Finance/Economics, 3 sem. hrs.

This course explores healthcare specific financial policies and issues, analytical framework and economic transformation for financial decisions (such as investment and working capital), methods of financial management, insurance coverage and financing. In addition, the course focuses on the ability to apply economic and population health models to address health service issues and problems.

Online Master of Science in Nursing

Lead the Way with an Advanced Nursing Degree

Walsh University's online Master of Science in Nursing program, offered through the Byer's School of Nursing offers students two career paths: Nurse Educator or Family Nurse Practitioner. An MSN degree gives you the autonomy to define your future in the nursing field. As a Family Nurse Practitioner, graduates will expand their scope of practice, work collaboratively with other health care professionals, and manage patient care across the lifespan. As a Nurse Educator, graduates will be prepared to teach in a variety of settings and influence the next generation of nursing professionals.

Expand your understanding of nursing science and gain additional insight into advanced health assessment, pathophysiology, and pharmacology, as well as health promotion, health care policy, and interprofessional collaboration. We offer close faculty clinical oversight to ensure students are advancing in skills and leadership in order to make a smooth transition to advanced roles in nursing.

Program Details

Walsh University's online MSN curriculum focuses on hands-on, experiential and clinical learning opportunities. The CCNE-accredited program is 100% online. The online MSN offers two pathways/specializations: Family Nurse Practitioner and Nurse Educator. The degree is 61 credits for the FNP specialization and 40 credits for the Nurse Educator pathway. Classes are offered in eight-week and sixteen-week increments.

MSN Admissions and Program Requirements

1. Submission of a completed Walsh University application for admission (online).
2. A current unencumbered Registered Nurse license(s). One year of experience as a Registered Nurse is preferred.
3. Official transcripts documenting a baccalaureate degree in Nursing from a program accredited by a national organization responsible for nursing accreditation (Accreditation Commission for Education in Nursing (ACNE), Commission on Collegiate Nursing Education (CCNE) or their equivalent). Transcripts should document a minimum 3.0 cumulative grade point average on a 4.0 scale on all undergraduate coursework. Transcripts must be in English and credentials evaluated when appropriate.
4. Completion of an Undergraduate or Graduate Statistics course.

5. Two professional letters of recommendation supporting the applicant's potential for success in the Master's program from graduate prepared nurses or faculty members who can address the applicant's potential or ability for functioning in the FNP or Nurse Educator role (clinical skills, critical thinking, independent decision making, collaborative skills with other health professionals, and nursing leadership). Applicants currently enrolled in a nursing program must submit at least one (1) recommendation from a faculty member in that program.
6. A resume or CV with your application that includes work experience, educational, leadership and professional organization activities, and scholarly activities, including publications, presentations, research, honors and awards.
7. A 1,000-word essay that will serve as the basis for the admission interview with faculty and will be reviewed for writing style and content. It should address the following areas:
 - Reasons for seeking advanced education in the MSN program at this time in your career.
 - Academic and career goals and how the MSN education will help you to realize those goals.
 - Personal and professional attributes that will contribute to your success in the program.

- The essay should be typed in APA format and will be evaluated on both the quality of writing and the congruence between stated goals and those of the program.

Upon completion of the application, those who meet the admission criteria will be invited to the interview with the Graduate Nursing Admissions Committee.

Language Requirements

- TOEFL score of 500 or higher on the paper-based test, 173 or higher on the computer-based test, or 61 or higher on the Internet-based test.
- IELTS score of 5.5 or higher

Online MSN – Nurse Educator Curriculum

NURS 600

Theoretical Development of Nursing Science 3 sem. hrs.

This course explores the development of nursing knowledge, theory and their relationship to nursing education, practice and research. A historical overview of concept and theory development in nursing and related disciplines is explored as well as the process of critiquing, evaluating, and utilizing nursing theories. Students will examine the relationship between the components of theory and the role that theory plays in research, practice and education. Projections for the future of theory development in nursing are also discussed.

NURS 601

Research Methods/Evidence Based Practice 3 sem. hrs.

This course focuses on emerging methodologies for the study of advanced nursing. Students will discuss evaluation, utilization and application of current research pertaining to nursing education and practice. The role of the nurse researcher in promoting evidence-based practice is emphasized. Processes for implementation and evaluation of evidence-based nursing practice are included.

Pre- or Corequisite: NURS 600.

NURS 603

Prof Role Development/Ethical Issues, 3 sem. hrs.

This course explores the professional role of the master's prepared nurse in health care delivery, research, and education. Emphasis will be placed on the common core skills necessary to improve patient health outcomes, advance nursing education and promote population health. National health care objectives will be used to target specific areas of interest. Ethical requirements related to the practice of advanced nursing will be appraised, with an emphasis on understanding how to promote health and prevent community-based illnesses within appropriate ethical boundaries. The context of practicing within an interprofessional setting will be accentuated.

NURS 605

Epi Methods for Health Promotion, 2 sem. hrs.

This course explores the determinants and distribution of health and illness and the application of statistical and epidemiological principles to advanced nursing practice and health care delivery. The natural history of common diseases and conditions and the relationship of disease states to levels of prevention are emphasized. Levels of prevention, screening tests, diagnostic tests, guideline uses, and evidence-based care are explored. Ethical and legal aspects of epidemiology as well as related health promotion, health protection, and disease prevention as a basis for clinical decision-making are examined.

NURS 606

Health Care Policy, Organizational/Financial 2 sem. hrs.

This course focuses on the analysis of organizational theories within the healthcare environment and the impact of ethics, values, politics, and market forces on the structure and function of nursing and health care organizations. The application of economic and financial theories in understanding the strategic impact of market dynamics, utilities, incentive structures, and driving and restraining forces in health care change are explored. The emphasis is on analyzing the actual and potential impact of these dynamics on the structure and function of the health care system.

NURS 610

Advanced Pathophysiology, 3 sem. hrs.

This course focuses on the interrelationships of human biological systems, biochemical, genetic and cellular concepts, providing the framework for the study of advanced pathological concepts. Case studies illustrate theoretical concepts and assist in the application of theory to practice.

NURS 612

Advanced Pharmacology, 3 sem. hrs.

This course builds on prior knowledge of pathophysiology and human physiology. It provides the basis for pharmacotherapeutics and therapeutic management guidelines for treatment of select disease processes, drug information by classification, and principles of pharmacodynamics and pharmacokinetics. Clinical application, adverse reactions and patient education implications are presented.

Online MSN – Nurse Educator Curriculum Continued

NURS 614

Adv Health Assessment, 3 sem. hrs.

This course builds on the student's knowledge and skills of basic health assessment and provides a foundation for the advanced nurse to evaluate the health of individuals across the lifespan. Theory and research-based methodologies and skills will be incorporated to assist students in the comprehensive assessment of individuals, including advanced communication skills such as clinical interviewing and focused history taking, psychosocial and physical assessment, critical diagnostic reasoning and clinical decision making. Interpretation of data for the purpose of differentiating normal from abnormal findings as well as for recognition of potential and/or actual health problems will also be addressed. The course requires 30 laboratory hours.

NURS 615

Sem in Adv Clinical Specialty, 2 sem. hrs.

This course includes didactic content to expand knowledge of procedures, skills and clinical reasoning related to acute and chronic health conditions in one of the following areas: pediatric, women's health/maternity or adult health. Collaborative skills and the importance of interprofessional team development, as well as the application of content to the nurse educator role are emphasized.

NURS 616

Prac in Adv Clinical Specialty, 3 sem. hrs.

This course provides practicum opportunities for the clinical management of clients as well as the opportunity to expand knowledge of procedures, skills and clinical reasoning. Settings and populations are chosen according to the student specialty selection. Students work collaboratively with other nurses and other healthcare professionals to provide individualized health care to those in culturally and socio-economic diverse settings. (150 clinical hours)

Corequisite: NURS 615.

NURS 617

Sem in Professional Development, 2 sem. hrs.

This course includes didactic content to expand knowledge of procedures and skills necessary for the role of the nursing professional development specialist.

Students take either NURS 615 or NURS 617.

NURS 618

Health Informatics, 2 sem. hrs.

Students will explore healthcare informatics concepts, theories, legal and ethical implications, and applications within the healthcare environment and classroom. Critical issues affecting the development and implementation of information technologies (clinical, administrative and learning), knowledge management principles, and professional practice trends will be analyzed. Emerging information and communication technology in health care will be explored. The course will emphasize the health informatics resources to implement health care outcome improvement and support practice and administrative decision-making. Students will apply new knowledge, manage individual and aggregate level information, and assess the efficacy of the patient care technology appropriate to their area of practice.

NURS 619

Practicum in Nursing or Prof Develop, 3 sem. hrs.

This course provides practicum opportunities in nursing professional development with the opportunity to expand knowledge of procedures and skills necessary for success in this nursing specialist role. Settings are chosen according to the student's specialty selection. Students will work collaboratively with other nurses and healthcare professionals to develop, plan, implement, and evaluate nursing professional development. This course requires 150 clinical hours.

Corequisite: NURS 617.

NURS 630

Assess, Meas & Eval in Nursing Educ, 2 sem. hrs.

This course explores evidence-based assessment and evaluation practices and the use of a variety of tools and strategies, including information technology, to assess and evaluate learning. Students will develop appropriate formative and summative assessment techniques that address intended learning outcomes and promote learning.

NURS 631

Curr Design in Nursing Education, 3 sem. hrs.

This course explores curriculum development and the appropriate evaluation models to assess curriculum design. Students will evaluate the influence of accreditation requirements on curriculum development and the accreditation evaluation process.

NURS 632

Teaching Strategies in Nursing Educ, 2 sem. hrs.

This course explores instructional frameworks, learning environments, including traditional and virtual classrooms as well as clinical environments, and student management and motivation techniques. Students will examine theories associated with optimizing the teaching experience and student outcomes, and gain an understanding of evidence-based teaching, learning, communication, and motivation strategies used for specific learning situations and student populations.

NURS 635

Practicum in Nursing Education, 4 sem. hrs.

This practicum course is designed to combine practice and theory and provide an opportunity to apply knowledge and competencies acquired throughout the program of study to educational environments. It is a time intensive practicum in an educational setting of the student's choice (160 clinical hours).

Online MSN – Family Nurse Practitioner Curriculum

NURS 600

Theoretical Development of Nursing Science 3 sem. hrs.

This course explores the development of nursing knowledge, theory and their relationship to nursing education, practice and research. A historical overview of concept and theory development in nursing and related disciplines is explored as well as the process of critiquing, evaluating, and utilizing nursing theories. Students will examine the relationship between the components of theory and the role that theory plays in research, practice and education. Projections for the future of theory development in nursing are also discussed.

NURS 601

Research Methods/Evidence Based Practice 3 sem. hrs.

This course focuses on emerging methodologies for the study of advanced nursing. Students will discuss evaluation, utilization and application of current research pertaining to nursing education and practice. The role of the nurse researcher in promoting evidence-based practice is emphasized. Processes for implementation and evaluation of evidence-based nursing practice are included.

Pre- or Corequisite: NURS 600.

NURS 603

Prof Role Development/Ethical Issues, 3 sem. hrs.

This course explores the professional role of the master's prepared nurse in health care delivery, research, and education. Emphasis will be placed on the common core skills necessary to improve patient health outcomes, advance nursing education and promote population health. National health care objectives will be used to target specific areas of interest. Ethical requirements related to the practice of advanced nursing will be appraised, with an emphasis on understanding how to promote health and prevent community-based illnesses within appropriate ethical boundaries. The context of practicing within an interprofessional setting will be accentuated.

NURS 605

Epi Methods for Health Promotion, 2 sem. hrs.

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NURS 606

Health Care Policy, Organizational/Financial 2 sem. hrs.

This course focuses on the analysis of organizational theories within the healthcare environment and the impact of ethics, values, politics, and market forces on the structure and function of nursing and health care organizations. The application of economic and financial theories in understanding the strategic impact of market dynamics, utilities, incentive structures, and driving and restraining forces in health care change are explored. The emphasis is on analyzing the actual and potential impact of these dynamics on the structure and function of the health care system.

NURS 610

Advanced Pathophysiology, 3 sem. hrs.

This course focuses on the interrelationships of human biological systems, biochemical, genetic and cellular concepts, providing the framework for the study of advanced pathological concepts. Case studies illustrate theoretical concepts and assist in the application of theory to practice.

NURS 612

Advanced Pharmacology, 3 sem. hrs.

This course builds on prior knowledge of pathophysiology and human physiology. It provides the basis for pharmacotherapeutics and therapeutic management guidelines for treatment of select disease processes, drug information by classification, and principles of pharmacodynamics and pharmacokinetics. Clinical application, adverse reactions and patient education implications are presented.

NURS 614

Adv Health Assessment, 3 sem. hrs.

This course builds on the student's knowledge and skills of basic health assessment and provides a foundation for the advanced nurse to evaluate the health of individuals across the lifespan. Theory and research-based methodologies and skills will be incorporated to assist students in the comprehensive assessment of individuals, including advanced communication skills such as clinical interviewing and focused history taking, psychosocial and physical assessment, critical diagnostic reasoning and clinical decision making. Interpretation of data for the purpose of differentiating normal from abnormal findings as well as for recognition of potential and/or actual health problems will also be addressed. The course requires 30 laboratory hours.

Online MSN – Family Nurse Practitioner Curriculum Continued

NURS 618

Health Informatics, 2 sem. hrs.

Students will explore healthcare informatics concepts, theories, legal and ethical implications, and applications within the healthcare environment and classroom. Critical issues affecting the development and implementation of information technologies (clinical, administrative and learning), knowledge management principles, and professional practice trends will be analyzed. Emerging information and communication technology in health care will be explored. The course will emphasize the health informatics resources to implement health care outcome improvement and support practice and administrative decision-making. Students will apply new knowledge, manage individual and aggregate level information, and assess the efficacy of the patient care technology appropriate to their area of practice.

NURS 640

Clinical Assessment & Management, 3 sem. hrs.

This course builds on the student's knowledge and skills of Advanced Health Assessment, focusing on the diagnostic process within the primary care context. Evidence-based practice will be incorporated to assist students through the inductive process of moving from specific physical findings or patient concerns to possible diagnoses based on history, physical, and laboratory and diagnostic tests. Students will be expected to synthesize diagnostic information in order to arrive at appropriate diagnoses and treatment plans. The course will require some lab time.

Prerequisite: NUR 614.

NURS 642

Clinical Pharmacology, 3 sem. hrs.

Clinical pharmacology builds upon NURS 612 Advanced Pharmacology. Specific requirements, responsibilities, interprofessionalism, and concerns as an APN prescriber, including safe prescription writing and medication management of patients throughout the lifespan, including persons with multiple chronic conditions (MCC), will be comprehensively reviewed. Controlled substances and the functions of the Drug Enforcement Agency (DEA), as well as state monitoring as aspects of prescribing, will be reviewed.

Prerequisites: NURS 610, 612.

NURS 644

Dynamics of Family Nursing Practice, 2 sem. hrs.

This course provides the theoretical foundations for the nursing care of families within a community context. Family functioning and roles across the lifespan are examined. Family dynamics that impact family member well-being in the context of health care are explored. Emphasis is placed on using family assessment tools and communication strategies as best practice methods to support families in health care situations.

NURS 646

Legal Issues in Adv Practice Nursing, 1 sem. hr.

The focus of this course is to introduce the statutes ORC 4723-8, ORC 4723-9 and relevant issues that impact/govern the advanced practice nurse. Documentation, patient rights and nursing malpractice/negligence will be explored as well as malpractice insurance, and standard of care agreements ORC 4723-8-04.

NURS 648

Interprofessional Collaboration, 1 sem. hr.

Students in this course will learn to optimize collaborative health care practice by engaging with students from other healthcare professions to discuss practice, patient safety and provision of care to persons across the lifespan, with particular attention to those with multiple chronic conditions. Topics include interprofessional activities and issues that arise in collaborative a practice.

NURS 641

FNP: Care of Adult/Gero Client, 6 sem. hrs.

This course emphasizes illness prevention, healthy lifestyle adaptations, wellness promotion and health maintenance of adults and elderly clients, including the theories and principles of aging, health/wellness motivation and promotion, disease prevention, and pro-activeness and self-determination. The course also incorporates the review and application of aging theory and family relationship dynamics. Social, economic, racial, geographical, cultural, religious, and specific aging uniqueness and influences on wellness are also elements of this course. Research, guidelines, and evidence-based practice will be utilized to enhance the student's learning and clinical education, including clinical procedural, diagnostic, and treatment skills. (100 clinical hours)

Prerequisite: All Core Courses Completed, NURS 640.

Online MSN – Family Nurse Practitioner Curriculum Continued

NURS 643

FNP: Care of Child/Adolescents, 6 sem. hrs.

This course provides didactic and clinical experiences to prepare the advanced practice nurse to provide primary and episodic care to the pediatric population, from birth through adolescence. Emphasis is on the integration of theory, development, health promotion, disease prevention, and clinical decision making. Didactic content and clinical address comprehensive diagnosis and management of common health problems, appropriate diagnostic procedures, laboratory tests, and therapeutic interventions for pediatric patients and families will be covered in this course. Management and promotion of health, treatment of acute episodic health problems and stable, chronic illness in the continuum of infants through adolescence is the focus of the clinical application in a variety of healthcare venues. The course has a strong focus on providing culturally competent care to achieve health promotion, disease prevention, and the care of underserved, vulnerable populations. (100 clinical hours)

Prerequisites: All Core Courses Completed, NURS 640.

NURS 645

FNP: Care of Women, 6 sem. hrs.

This course presents theories, principles and skills in assessing, promoting, and maintaining the health of women across the lifespan, with a focus on the gynecologic and reproductive health needs of women. Management of common health problems is included. Clinical experiences will focus on competency in the evidence-based management of women's health. (100 clinical hours)

Prerequisites: All Core Courses Completed, NURS 640.

NURS 647

FNP: Clients Mult Chronic Condi, 6 sem. hrs.

This course focuses on the intricacies and interrelationships among disease processes, human physiology, and pharmacologic and other treatment modalities inherent in the care of the adult or elderly patient with multiple chronic healthcare conditions (MCC).

Prerequisites: All Core Courses Completed, NURS 641, 642, 643, 645.

NURS 649

FNP: Care of Family in Primary Care, 5 sem. hrs.

This course serves as the capstone experience for the FNP program. It synthesizes all material from the previous FNP courses and focuses on refining and integrating clinical learning modalities, including assessment, diagnosis, treatment, prevention, and evaluation for all members of the family, including rural and underserved populations. Didactic and clinical experiences promote a seamless transition into a professional practice. (200 clinical hours)

Prerequisites: All core courses and all FNP clinical courses (FNP I-IV).



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